Course Title: Creativity and Innovation
Course #: 4064
Duration: 2 Days
Delivery Method: Instructor-led live classroom
Alternative Delivery Methods: Instructor-led online (synchronous)

1. What business or organizational need does this course address?

Don’t let your day-to-day responsibilities stifle you! In difficult projects, innovation can flourish when you generate ideas or gain support from stakeholders, balancing your tactical thinking and creative thinking. Not only will you practice a variety of techniques to access creative capacities, but you will also learn to develop persuasive cases to implement new ideas and get buy-in from stakeholders to act on those innovative ideas. You are encouraged to come to class with a problem, challenge, or goal that requires creative and innovative thinking.

2. Who should attend?

This course is designed for individuals at all professional levels seeking to tap into and enable creative thinking for themselves and others in the workplace to do the hard work that innovative problem solving requires.

3. What will I learn how to do in this course?

- Recognize your potential for thinking creatively and enabling innovation
- Generate innovative solutions by discovering and testing creative ideas
- Create an environment that continually fosters creativity and innovation
- Develop a persuasive case for implementing an innovation

4. What kinds of activities are included in this course?

Individual, pair, small-group, and large-group practical exercises; self-assessment; discussion; and application planning

5. Are there prerequisites for this course?

Suggested:
6. Do I have to complete any prework for the course?

There is no prework required for this course.

7. Is this course applicable toward a professional certification?

This course applies toward the DoD FM Certification Program.

8. Does this course count for credit toward a Management Concepts Certificate Program?

This is a core course in the following program(s):

- Leadership (Basic)

This is an elective course in the following program(s):

- Business Analysis and Requirements Management Master Track
- Leadership Certificate Program (SLDP)
- Leadership Certificate Program
- Professional Skills Certificate Program
- Project Management Master Track
- FFMCP Financial Management Master Track
- Agile in Government Master Track
- FFMCP Accounting Master Track
- FFMCP Auditing Master Track
- FFMCP Budgeting Master Track
- Program Management Certificate Program

9. What credits do I earn by completing this course?

The following credits are available for this course:

- NASBA CPEs: 16
- NASBA Field of Study: Personal Development
- NASBA Level: Intermediate
10. What course(s) do you recommend after I complete this course?

- Breakthrough Problem Solving