



LEADING STRATEGICALLY IN THE FEDERAL GOVERNMENT



MANAGEMENT
CONCEPTS



Agencies today are operating in a rapidly changing, unpredictable environment. Those that succeed in their mission will be guided by leaders who have the skills to think, act, and influence strategically. Having a strategy is not enough. Successful execution is key for results that matter.

The Leading Strategically in the Federal Government allows participants to strengthen their leadership skills in the flow of their day-to-day work. Developed by Management Concepts in partnership with the Center for Creative Leadership (CCL®), this 4-1/2 day live online program gives federal leaders the skills needed to improve their strategic leadership, achieve goals, drive performance, and align short-term action with long-term direction. Participants will leave the program with the tools they need to handle complexity, bridge boundaries and shape agency culture.

WHAT YOU'LL LEARN

Participants in Leading Strategically in the Federal Government will be able to:

- » Think, act and influence strategically to effectively address federal government challenges
- » Lead the development and implementation of strategy as a process for continual learning and adjustment
- » Build on strengths and mitigate challenges as a strategic leader
- » Blend organizational change and transition with managing and running your agency
- » Employ Burn Bright™ resilience practices to thrive in a challenging context



AT-A-GLANCE

IDEAL FOR: Executives and senior leaders whose work has strategic implications for their organization

LEADERSHIP LEVEL: Leaders of Functions and Leaders of the Organization

DURATION: 4.5 days. 28 hours of live instruction + 8 hours of homework/asynchronous collaboration. 3 hours of coaching occurs outside the program.

DELIVERY METHOD: Live online and asynchronous content delivered via CCL's Leadership Accelerator Learning Platform

LEARN MORE: [ManagementConcepts.com](https://www.ManagementConcepts.com)

A HOLISTIC APPROACH TO YOUR SUCCESS

To support the learning process, our programs are designed using the framework of CCL’s “Prepare, Engage, Apply” learning transfer model.

PREPARE

Prior to attending Leading Strategically in the Federal Government you will need to complete some important pre-work, including a structured discussion with your manager and one key stakeholder within your agency, some pre-reading, and the CLA micro-learning modules on SBI. You’ll identify a Strategic Leadership Challenge which will be the key project you focus on throughout the program. Additionally, you will complete 2 self-assessments that will help you focus on your leadership development priorities right now.

ENGAGE

	DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE
	Thinking Strategically	Influencing Strategically	Acting Strategically	Shaping the Organization	Moving Forward
INSTRUCTOR-LED	<ul style="list-style-type: none"> » Introductions and Overview (40m) » Strategy Line-up (40m) » Intro to Burn Bright™ (30m) » Break (10m) » <i>Strategic Leader 360</i> (1h) » Strategic Leadership Framework (30m) » Strategic Leadership Challenge (SLC) Consultation (30m) 	<ul style="list-style-type: none"> » Personality & Leadership: <i>WorkPlace Big Five™</i> (75m) » Assessing the Strategic Environment (45m) » Burn Bright™ Break (15m) » Identifying What’s Vital Strategic Drivers (30m) » <i>Leveraging Polarities</i> (75m) 	<ul style="list-style-type: none"> » Skyline Technology™ Simulation (3.5h) » Burn Bright™ Break (15m) » Process & Issues Questionnaire (15m) 	<ul style="list-style-type: none"> » Simulation Debrief #2: Survey Responses and Team Effectiveness (75m) » Feedback Practice Field – SBI™ (30m) » Burn Bright™ Break (15m) » <i>Shaping Culture: Leadership Strategy</i> (1h) » Creating a Climate of Innovation: <i>FourSight Thinking Inventory™</i> (1h) 	<ul style="list-style-type: none"> » Leading Across Boundaries (90m) » Burn Bright™ Break (15m) » Crafting & Communicating Your Vision (1h) » SLC Peer Consulting (45m) » Individual Goal Planning (15m) » Closing (15m)
	Break + Asynchronous Work	Break + Asynchronous Work	Break + Asynchronous Work	Break + Asynchronous Work	CLOSE
SELF-GUIDED	<ul style="list-style-type: none"> » SBI™ Feedback Review (30m) » The Farmers’ Neighborhood Activity (45m) » Direction–Alignment–Commitment (30m) » Applications to SLC (15m) 	<ul style="list-style-type: none"> » <i>Power and Influence</i> (45m) » Intro to Skyline Simulation (45m) » SLC Consulting Groups (30m) » Homework: Prepare for Skyline 	<ul style="list-style-type: none"> » Debrief #1: Impact (45m) » <i>Leading Change</i> (45m) » SLC Consulting Groups (30m) 	<ul style="list-style-type: none"> » Skyline Redux (90m) » SLC Consulting Groups (30m) 	<p>NOTE</p> <ul style="list-style-type: none"> ● Leadership Imperatives in Blue ● Assessments in Red

APPLY

Upon completion of the course, participants will have access to ongoing engagement and support

AN EXPERIENCE TAILORED TO THE FEDERAL LEADER

- » Inspired by CCL’s Leading Strategically and Leading Across the Organization programs, as well as DCSA Tier 2 FLDW (2020) and agency advanced leadership programs
- » Delivered by facilitators and coaches with federal experience
- » Includes competency ratings of importance at the participants’ agency in the SL360 assessment
- » The personalized coaching focuses on the individuals’ challenges at their agency and how to become a more effective leader in their agency
- » Asynchronous cohort discussion forums on CLAT™, moderated by the facilitators, to permit networking and problem solving
- » Instructional design methodology (4MAT ©4Business) allows participants to apply the module concepts to their workplace and submit to peer review
- » In class discussions, in breakouts, and in the plenary session, a focus on how these leadership learnings can be applied at the agency

1 MEANINGFUL CONNECTIONS

A maximum class size of 24, and high (1:12) faculty to participant ratio, creates an optimal class size to allow participants to build meaningful connections with one another, and learn from each other throughout the experience.

2 PROVEN CONTENT

Leading Strategically in the Federal Government is based on decades of CCL's research on the skills and competencies necessary to be a successful strategic leader, combined with Management Concepts deep experience in the needs of the federal leader.

3 DIRECT LEARNING APPLICATION

The powerful business simulation, focus on participants' current strategic leadership challenge, and robust discussions work together to ensure learning and new skills are directly applicable to participants' work environment.

4 SUSTAINABLE RESULTS

At the end of the course you'll leave with a well-defined path forward and the skills necessary for success.

WHY MANAGEMENT CONCEPTS?



Training
Federal
Workforce



59,241
Unique Students



275+
Courses



417
Locations Globally



Student
Satisfaction
Rate



357
Instructors

Visit [ManagementConcepts.com](https://www.ManagementConcepts.com) to view upcoming program dates.